

How to Leverage Social Media for Learning

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Moderator- Jim Rich

Tuesday, February 7, 2011 – 6:30 to 7:30 pm. EST

Evening Program - Virtual Session: Enjoy the webinar from the comfort of your own computer!

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About the Program

Social media has become all the hype in the learning industry over the past decade. Many large organizations have been resistant and cautious in adopting it. However, there are many applications for social media that enable personal branding, team communication and collaboration, and innovative methods for learning delivery.

Session Outcomes:

Upon completion of this session, you will be able to:

Identify the most popular social media tools

Describe how social media can be used to enhance your personal branding

Explain the applications for social media in team communication and collaboration

Recognize the various ways that social media can be used to deliver and promote learning

About the Presenter:

Marci Paino, CPT is a director of learning services at S2 Learning, Ltd. She earned her Master's degree in Educational Technology from San Diego State University and her Bachelor's degree from Ithaca College. She has been active in ISPI since 2005: working on the 2009 Conference Committee, founding, chairing and volunteering for the Emerging Professionals Committee (EPC), and earning 2009 and 2010 Presidential Citations. Marci is a published author and currently writes a blog column for Chief Learning Officer Magazine. She has presented at the ISPI Annual Conference and Chief Learning Officer Symposium. Marci is also a member of ASTD and eLearning Guild.