

Legacy of a [Legendary] Career in HPT

**Dale Brethower**

Honorary International Life Member, ISPI

**Tuesday, February 9, 2010 – 6:00 to 8:00 p.m.**

**→ VIRTUAL SESSION**

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**Legacy: something handed down from the past. The hand-me-downs from this presentation include some the fruits of Dale Brethower’s career. The career has been a quest for simple answers to worthwhile questions. Here are 4 of the questions:**

1. What do Master Performers do that differentiates their performance from typical performance?
2. What do successful learners do that differentiates their performance from typical performance?
3. What do successful organizations do that differentiates their performance from typical performance?
4. What is required to engineer successful rather than unsuccessful performance?

**This presentation is about the quest, about the answers to the 4 questions, and about what the answers have in common.**

**Dale Brethower** began applying general systems and behavioral psychology principles in the early 1960s when he was Chief of the Reading Improvement Service and worked with Geary Rummler at the Center for Programmed Learning for Business (University of Michigan). He has authored or co-authored 8 books and 50 published papers. Dale is a member of the Advisory Board of the Performance Systems Analysis area of the Cambridge Center for Behavioral Studies, a consulting editor for the *Performance Improvement Quarterly*, and guest editor for the *Journal of Organizational Behavior Management*. Dale is a Professor Emeritus of Psychology, Western Michigan University and a Visiting Research Professor at the Technological Institute of Sonora, Mexico.