

Managing HPT Projects—Without Losing Your Mind!
Heidi Feickert, Project Manager, Serco North America
Molly Wankel, Ph.D., Instructional Systems Specialist, ATF

Tuesday, January 12, 2010 – 5:30 to 8:00 p.m.
Note new meeting times. Dinner is catered.

Nixon Peabody LLP [Directions](#)
401 9th Street NW
Suite 900
Washington, DC 20004

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What do Buggy Siegel, G. Gordon Liddy and the builders of the Leaning Tower of Pisa have in common with an HPT professional, scrambling to upload a WBT? For better or worse they're all project managers. As HPT professionals we often fail to consider synergy between our HPT world and project management. Whether delivering a WBT, building a casino, executing a dirty tricks campaign, or erecting a slightly crooked tower, **all projects are governed by the same limitations.** This session compares the commonalities between HPT tasks and PM tasks. Project managers know the **triple constraints—time, cost and performance**—form the boundaries of the project management universe. During the session, we will review those project constraints (and a fourth one to be revealed during the session!) and will bridge the gap between the HPT world and project management. **Discover how to uncover hidden flexibility on projects, find project pitfalls before they become problems, and deliver better results to clients and sponsors.** Using case studies, you'll learn to 1) Ask the right questions to identify key project drivers, 2) Frame a project pragmatically to identify its goals, sponsors' needs and possible opposition before you start, and 3) Find creative opportunities to deliver a better project within its original limitations.

Heidi Feickert develops human performance solutions for major federal agencies; she has worked in the business, academic, military and federal sectors and in areas as diverse as banking, manufacturing, engineering, homeland security and shipping. Heidi has developed custom curricula, led organizational development projects for new business processes and led training development for large scale new IT deployments. She holds a Magister (double MA) degree in history and English linguistics and literature from Universität Hamburg. Ms. Feickert co-authored *Six Dimensions of Project Management*, examining practical and effective approaches to maximize resources and success on projects.

Mary Jane (Molly) Wankel, Ph.D. has two degrees in broadcasting, a third combining instructional design and journalism, and more than 20 years' experience applying the instructional systems design (ISD) model to many performance problems. She is a certified Project Management Professional (PMP). Molly has taught in several secondary and postsecondary institutions of education, and has worked for healthcare institutions, companies that develop computer-assisted training products, a public utility (a nuclear power plant), and she has supported many federal agencies as a contractor. Dr. Wankel joined the Bureau of Alcohol, Tobacco, Firearms and Explosives (ATF) in the fall of 2008.