

**Six Boxes® Performance Thinking:
A Fast On-Ramp to Human Performance Technology**

Dr. Carl Binder, CPT

Senior Partner, Binder Riha Associates

Tuesday, July 13, 2010 – 5:30 to 8:00 p.m.

Note new meeting times. Dinner is catered.

**Reserve your seat by clicking on “Register for the July Program”
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Whether you're a seasoned performance consultant or a newcomer to Human Performance Technology (HPT) or Human Performance Improvement (HPI), you probably at times find the ever-expanding array of performance improvement models a bit confusing or intimidating. Even if you're completely comfortable with human performance improvement, chances are that some of your colleagues or clients might find it a bit challenging. This session introduces The Six Boxes® Approach, a plain English formulation of principles that you can communicate easily and apply broadly. You'll learn concepts and a language for gaining and applying greater understanding about human performance and how to improve it cost-effectively.

Dr. Carl Binder has been helping organizations accelerate performance and improve results for more than 30 years, after starting his career as a graduate student with B.F. Skinner at Harvard, and as Associate Director of a human behavior research lab. He has authored dozens of articles and chapters in human learning and performance, training and development, sales and marketing, customer service, performance measurement, and educational policy and has worked with scores of organizations in the U.S. and abroad. Founder of three consulting firms, workshop leader and in-demand speaker, Carl has twice been invited to deliver ISPI Master's Series sessions, received the Fred S. Keller Award from the American Psychological Association for contributions to education and training, and recently was awarded ISPI's highest recognition as an Honorary Lifetime Member. He is known for developing plain English, easy-to-apply methodologies based on principles from behavior science.

Program Location: Steptoe & Johnson 1330 Connecticut NW, Washington, DC 20036