

Evaluating Executive Development

Bill Weech, Ed.D., Leadership & Management School
U.S. Department of State, and Sarah Ward, ALTER, Inc.

Tuesday, March 9, 2010 – 5:30 to 8:00 p.m.

Note new meeting times. Dinner is catered.

Nixon Peabody, LLP

401 - 9th Street, N.W., Ste. 900, Wash, DC 20004 [\[Directions\]](#)

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Over \$51 billion is spent annually in the U.S. on leadership development programs. How do we know if we're getting our money's worth? In this highly interactive program, we'll explore the challenges, opportunities, and pitfalls of assessing leadership development programs. We'll use the SETS program as a real case study, examining how the program is currently assessed, identifying best practices in executive program evaluation, and making recommendations for improving the evaluation of the seminar in the future. Then we'll apply what we've learned to the programs you're dealing with.

Bill Weech, Ed.D. is an Associate Director of Executive Development at the Department of State's Leadership and Management School. He has more than two decades of experience designing, conducting, and evaluating management development programs – just long enough to figure out what some of the tough questions are! You may have heard Bill give presentations at various local and national conferences on topics such as best practices in leadership development, training across cultures, and the influence of national cultures on the jobs of expatriate managers.

Bill has a doctorate in human resource development, a master's degree in international administration, and a certificate in organization development. Bill enjoys helping others improve their performance; he has earned coaching credentials from Coach U, the Newfield Network, and the Coaches Training Institute, as well as from the U.S. Soccer Federation and USA Cycling.

Sarah Ward, M.A. is President of ALTER, Inc., an adult and distance learning consulting firm that has helped clients like Ford Motor Company win ASTD's evaluation award. She is researching the evaluation of leadership development programs for her Ph.D.